

# SiteWatch® FastPass® Tags

The standard SiteWatch FastPass tag uses a pleasing and attractive design. When you order your tags, you'll simply need to tell our friendly staff member what business name you would like printed on the tag. Since this faces in toward the customer, they are reminded of your business every time they see it.

If you are interested in creating a tag with a custom logo, just ask — but, please keep in mind that the cost is higher and the minimum order quantity for custom design tags is 1,000.

## DRB Makes It Easy

Using a wireless acceptance system does not have to be difficult. Using FastPass with your SiteWatch system is simple, and DRB makes it easy for you to get secure tags that help you market your business to your customers.



Cuts in the tags help make it tamper resistant.

Your business name is printed here.

Two additional barcoded tags can be used for other purposes, such as in the door jamb and on sign-up forms.

## Key Features

Your FastPass tags include a number of features, including built-in security, to help you service and manage your customers:

- The tag numbers are security encoded and are unique to your business. This makes them very difficult to counterfeit, and it also means your competitor cannot use the tags that you put on your customers' cars.
- The tags have embedded cuts that help to make them tamper resistant.
- Two matching barcode tags can be used on customer application/sign-up forms, on the door jamb and wherever you might find having an extra barcode handy.
- The adhesive used is specially formulated to help the FastPass reader scan the tag.
- You get your choice of reverse sides:
  - Barcoded in case you need to scan them with a Tablet Touchscreen Terminal™ or other barcode reader.
  - Solid gray if you desire a tag barely noticeable from the outside.



## Interior Generic Tag Options:

Blue sky background with stop light.  
Wash name is printed in black. The graphic is on the inside, facing the customer.

The reverse side is gray, barely noticeable from the outside.

100 minimum order, 7-10 day turnaround.

Ask for **TAG 1** when ordering



Quantity	Price Per Tag
100	\$2.37
500	\$1.89
1,000	\$1.41
5,000	\$1.27
10,000	\$0.86

Blue sky background with stop light.  
Wash name is printed in black. The graphic is on the inside, facing the customer.

The reverse side is a barcode facing out so that it can be scanned by a Tablet Touchscreen Terminal or other barcode reader.

100 minimum order, 7-10 day turnaround.

Ask for **TAG 2** when ordering



Quantity	Price Per Tag
100	\$2.57
500	\$2.13
1,000	\$1.69
5,000	\$1.49
10,000	\$1.08

## Exterior Generic Tag Options:

Blue sky background with stoplight on the left, barcode to the right. This tag is affixed to the outside of the windshield. Mostly used on the occasional high end car when an interior tag doesn't read well.

Ask for **TAG 7** when ordering



Quantity	Price Per Tag
100	\$2.37

This tag can be used on problem vehicles with windshields that are not compatible with standard FastPass tags. These tags are clear and should be installed on the bottom of the driver's side mirror.

Ask for **TAG 9** when ordering



Quantity	Price Per Tag
100	\$2.89
500	\$2.39
1,000	\$1.99
5,000	\$1.59
10,000	\$1.02

## Hanging Generic Tag Options:

Hangs from the rear-view mirror. Used for prepaid plans, allowing the customer to transfer among multiple vehicles. No name on the tag. Requires SiteWatch version 2012.

Dimensions: 3.5" by 3.5"

Ask for **TAG 8** when ordering



\$3.95 each  
No minimum order

# Advertise Your Wash



## Interior Custom Tag Options:

Custom graphics on both sides

The long graphic is on the adhesive side and faces out. The small graphic and number faces the customer.

1,000 minimum order, approximate 8 week turnaround after the art is approved.

(Quote is based on 4 color spot )

Ask for **TAG 3** when ordering



Quantity	Price Per Tag
1,000	\$3.65
5,000	\$2.40
10,000	\$1.61
25,000	\$1.23

Custom graphics on one side with gray back

The gray is on the adhesive side and faces out. The art faces the customer.

1,000 minimum order, approximate 8 week turnaround after the art is approved.

(Quote is based on 4 color spot)

Ask for **TAG 4** when ordering



Quantity	Price Per Tag
1,000	\$3.25
5,000	\$2.07
10,000	\$1.44
25,000	\$1.10

Custom graphics on one side with barcode back

The barcode is on the adhesive side and faces out, the art faces the customer.

1,000 minimum order, approximate 8 week turnaround after the art is approved.

(Quote is based on 4 color spot)

Ask for **TAG 5** when ordering



Quantity	Price Per Tag
1,000	\$2.89
5,000	\$2.07
10,000	\$1.61
25,000	\$1.23

Custom graphics on both sides with barcode

The barcode and small graphics faces out, the small graphic and number faces the customer.

1,000 minimum order, approximate 8 week turnaround after the art is approved.

(Quote is based on 4 color spot)

Ask for **TAG 6** when ordering



Quantity	Price Per Tag
1,000	\$3.62
5,000	\$2.20
10,000	\$1.83
25,000	\$1.41



### Exterior Custom Tag Option:

Custom logo graphic on the left, barcode to the right. This tag is affixed to the outside of the windshield. Mostly used on the occasional high end car when an interior tag doesn't read well.

Ask for **TAG 7A** when ordering



Quantity	Price Per Tag
1,000	\$2.95
5,000	\$1.65
10,000	\$1.40

### Hanging Custom Tag Option:

Custom graphics on both sides. Hangs from the rear-view mirror. Used for prepaid plans, allowing the customer to transfer among multiple vehicles.

Requires SiteWatch version 2012.

Dimensions: 3.5" by 3.5".

Ask for **TAG 8B** when ordering



Quantity	Price Per Tag
1,000	\$3.95
5,000	\$3.15
10,000	\$2.69

**Contact us today and get started with FastPass Tags**  
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